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GET HOLDINGS LIMITED

智易控股有限公司*

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8100)

POSITIVE PROFIT ALERT

This announcement is made by GET Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) and the Inside Information Provisions (as defined under the GEM Listing Rules).

The board (the “Board”) of directors (the “Directors”) of the Company wishes to inform the shareholders of the Company and potential investors that based on the preliminary review and analysis of the latest available unaudited management accounts of the Group, the Group is expected to record a net profit attributable to the owners of the Company of not less than HK\$54.6 million for the year ended 31 December 2014 as compared to a net loss attributable to the owners of the Company of approximately HK\$207.4 million for year ended 31 December 2013. The expected net profit is mainly attributable to (1) the operating profit contributed by Apperience Corporation (“Apperience”) (a non-wholly owned subsidiary of the Company) and its subsidiaries, which is principally engaged in the research, development and distribution of software for personal computer performance, anti-virus software, mobile applications and toolbar advertisement, (2) the gain of approximately HK\$57.3 million arising on change in the fair value of performance shares for settling the part of purchase consideration in relation to the acquisition of 50.5% of the issued share capital of Apperience (“Acquisition”), which was completed on 31 March 2013 and (3) the absence of impairment loss on goodwill in relation to the Acquisition for the year ended 31 December 2014 while the impairment loss on goodwill of approximately HK\$257 million was incurred by the Group for the last year, despite that such expected net profit will be partially offset by the expected impairment loss on listed securities investment of approximately HK\$20.7 million for the year ended 31 December 2014.

* For identification purposes only

As the Company is still in the process of preparing and finalising the audited consolidated financial results for the year ended 31 December 2014, information contained in this announcement is only based on a preliminary assessment of the unaudited management accounts of the Group and information currently available. It is not based on any data or information being audited or reviewed by the auditors of the Company. There may be adjustments following further review and finalisation of the unaudited management accounts of the Group by the Board.

Further information and other details of the Group's financial performance for the year ended 31 December 2014 will be disclosed in the forthcoming 2014 annual results announcement in due course in compliance with GEM Listing Rules which is expected to be published on or around 24 March 2015.

Shareholders of the Company and potential investors should exercise caution when dealing in the securities of the Company.

On behalf of the Board
Get Holdings Limited
Kuang Hao Kun Giovanni
Chairman

Hong Kong, 18 March 2015

As at the date of this announcement, the Board consists of Mr. Kuang Hao Kun Giovanni and Mr. Xue Qiushi being the Executive Directors, and Mr. Lam Kit Sun, Mr. Yip Chi Fai Stevens and Ms. Xiao Yiming being the Independent Non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its publication and on the website of the Company at www.geth.com.hk.