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M DREAM INWORLD LIMITED

聯夢活力世界有限公司*

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability) (Stock Code: 8100)

APPOINTMENT OF EXECUTIVE DIRECTOR AND CHANGE OF CHAIRMAN OF THE BOARD, AUTHORISED REPRESENTATIVE AND COMPLIANCE OFFICER

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board wishes to announce that with effect from 9 June 2014, Mr. Kuang Hao Kun Giovanni was appointed as an executive Director.

CHANGE OF CHAIRMAN OF THE BOARD, AUTHORISED REPRESENTATIVE AND COMPLIANCE OFFICER

The Board announces that Mr. Xue Qiushi, who has temporarily taken up the role as the Chairman of the Board while carrying out his duties as the chief executive officer with effect from 4 June 2014, resigned as the Chairman of the Board, the Authorised Representative and the Compliance Officer with effect from 9 June 2014. Following Mr. Xue's resignation from the aforementioned positions, Mr. Kuang was appointed as the Chairman of the Board, the Authorised Representative and the Compliance Officer with effect from 9 June 2014. Following Mr. Xue's resignation from the aforementioned positions, Mr. Kuang was appointed as the Chairman of the Board, the Authorised Representative and the Compliance Officer with effect from 9 June 2014. Mr. Xue remains as the executive Director and the Chief Executive Officer of the Company.

APPOINTMENT OF EXECUTIVE DIRECTOR

The board ("Board") of directors (each, a "Director") of M Dream Inworld Limited ("Company", together with its subsidiaries, the "Group") wishes to announce that with effect from 9 June 2014, Mr. Kuang Hao Kun Giovanni ("Mr. Kuang") was appointed as an executive Director.

* For identification purposes only

Mr. Kuang, aged 48, obtained a Bachelor's Degree of Economics from La Trobe University in Australia and is a member of CPA Australia. Mr. Kuang was appointed as a director of corporate development of the Company since October 2012 and is also the directors of some of the subsidiaries within the Group including but not limited to Jade Fore Group Limited which holds 50.5% of the issued share capital of Apperience Corporation, Lucky Famous Limited and Citi Profit Holdings Limited. Mr. Kuang has over 20 years of experience in investor relations and equity capital markets.

In accordance with the letter of appointment entered into between the Company and Mr. Kuang, Mr. Kuang would serve as an executive Director for an initial term of 3 years commencing on 9 June 2014 and is subject to retirement from office and re-election in accordance with the bye-laws of the Company. Mr. Kuang's remuneration is to be determined later by the Board with reference to his duties and responsibilities with the Group, the Group's performance and the prevailing market conditions.

As at the date of this announcement, save as disclosed above, Mr. Kuang did not hold other positions with the Company or other members of the Group; (ii) did not hold any other major appointment and professional qualification; (iii) did not hold any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years. Mr. Kuang does not have any relationship with any Director, senior management, substantial shareholders or controlling shareholders (having the meaning ascribed to it in the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited ("Stock Exchange") ("GEM Listing Rules")) of the Company.

As at the date of this announcement, Mr. Kuang did not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Kuang was an executive director of 3D-GOLD Jewellery Holdings Limited ("3D-GOLD Jewellery") (formerly known as Hang Fung Gold Technology Limited) (a company whose shares were formerly listed on the Main Board of the Stock Exchange) from June 2006 to February 2009. During his office as an executive director of 3D-GOLD Jewellery, Mr. Kuang was responsible for the studies of investment projects and coordination of investor relations and was not involved in the business operation and/or the accounting functions of 3D-GOLD Jewellery and its subsidiaries. 3D-GOLD Jewellery was incorporated in Bermuda and, together with its subsidiaries, was principally engaged in the design, manufacture (through subsidiaries and subcontractors) and selling of a broad range of gold products, other precious metal products and jewellery products. On 17 October 2008, the Hongkong and Shanghai Banking Corporation Limited ("HSBC") presented to the High Court of the Hong Kong Special Administrative Region ("High Court") petition for the winding up of 3D-GOLD Jewellery, and upon HSBC's application, provisional liquidators were appointed for 3D-GOLD Jewellery on the same day pursuant to orders made by the High Court. On 23 April 2009, HSBC presented a petition to the Supreme Court of Bermuda for the winding up of 3D-GOLD Jewellery and the appointment of provisional liquidators for 3D-GOLD Jewellery. Provisional liquidators were appointed for 3D-GOLD Jewellery pursuant to an order of the Supreme Court of Bermuda issued on 30 April 2009.

3D-GOLD Jewellery entered into a scheme of arrangement ("**Bermuda Scheme**") with its creditors which was approved in the creditors' meeting held on 23 June 2009 and sanctioned by the Supreme Court of Bermuda on 26 June 2009. 3D-GOLD Jewellery also entered into another scheme of arrangement ("**Hong Kong Scheme**") with its creditors which was approved in the creditors' meeting held on 4 May 2009 and sanctioned by the High Court on 7 July 2009. The Bermuda Scheme and the Hong Kong Scheme became effective in July 2009. On 14 September 2012, an order to wind up 3D-GOLD Jewellery was issued by the Supreme Court of Bermuda.

Mr. Kuang was also a director of S K Y Investment Holdings Limited ("S K Y Investment"), a private company with limited liability incorporated in Hong Kong principally engaging in sales of mobile handsets prior to its dissolution. S K Y Investment was dissolved by striking off on 6 December 2002 pursuant to section 291(6) of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong) then in force.

Mr. Kuang was named as one of the fifteen defendants in a civil claim for damages in respect of the alleged breaches of contracts and/or other associated matters as a director of 3D-GOLD Jewellery. The above civil claim was brought by 3D-GOLD Jewellery and its subsidiaries. A writ of summons was issued in March 2009. Mr. Kuang confirmed that to his best recollection that he has not received the writ in relation to the above claim.

Save as disclosed above, there is no further information to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there are no other matters relating to the appointment of Mr. Kuang that need to be brought to the attention of the shareholders of the Company.

CHANGE OF CHAIRMAN OF THE BOARD, AUTHORISED REPRESENTATIVE AND COMPLIANCE OFFICER

The Board announces that Mr. Xue Qiushi ("**Mr. Xue**"), who has temporarily taken up the role as the Chairman of the Board while carrying out his duties as the chief executive officer with effect from 4 June 2014, resigned as the Chairman of the Board with effect from 9 June 2014. Mr. Xue also resigned as the authorised representative of the Company under the GEM Listing Rules ("Authorised Representative") and the compliance officer of the Company ("Compliance Officer") with effect from 9 June 2014.

The Board would like to take this opportunity to express its appreciation to Mr. Xue for temporarily taking up the roles as the Chairman of the Board, the Authorised Representative and the Compliance Officer following the retirement of Mr. Chi Chi Hung, Kenneth at the conclusion of the annual general meeting of the Company held on 4 June 2014.

Following Mr. Xue's resignation from the aforementioned positions, Mr. Kuang was appointed as the Chairman of the Board, the Authorised Representative and the Compliance Officer with effect from 9 June 2014. Mr. Xue remains as the executive Director and the Chief Executive Officer of the Company.

The Board would like to take this opportunity to welcome Mr. Kuang to join the Board as an executive Director, the Chairman of the Board, the Authorised Representative and the Compliance Officer.

> On behalf of the Board **M Dream Inworld Limited Kuang Hao Kun Giovanni** *Chairman*

Hong Kong, 9 June 2014

As at the date of this announcement, the Board consists of Mr. Xue Qiushi and Mr. Kuang Hao Kun Giovanni being the Executive Directors, and Mr. Lam Kit Sun, Mr. Yip Chi Fai Stevens and Ms. Xiao Yiming being the Independent Non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its publication and on the website of the Company at http://www.mdreaminworld.com.hk.