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M DREAM INWORLD LIMITED

聯夢活力世界有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8100)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE AND APPOINTMENT OF FINANCIAL CONTROLLER

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE AND APPOINTMENT OF FINANCIAL CONTROLLER

The Board wishes to announce that on 1 August 2013:

1. Mr. Lam Wai Hung resigned as (i) the Company Secretary and (ii) the Authorised Representative.
2. Mr. Lau Siu Cheong was appointed as (i) the Company Secretary; (ii) the Authorised Representative and (iii) Financial Controller.

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE AND APPOINTMENT OF FINANCIAL CONTROLLER

The board (“**Board**”) of directors (each, a “**Director**”) of M Dream Inworld Limited (“**Company**”, together with its subsidiaries, the “**Group**”) wishes to announce that on 1 August 2013:

Mr. LAM Wai Hung (“**Mr. Lam**”) resigned as (i) the company secretary of the Company (“**Company Secretary**”) and (ii) the authorised representative of the Company under Rule 5.24 of the GEM Listing Rules (“**Authorised Representative**”) due to his other personal commitments which require more of his time.

Mr. Lam has confirmed that he does not have any disagreement with the Board and there are no matters relating to his resignation that need to be brought to the attention of the shareholders of the Company.

* *for identification purpose only*

Mr. LAU Siu Cheong (“**Mr. Lau**”), aged 40, was appointed as (i) the Company Secretary; (ii) the Authorised Representative and (iii) Financial Controller of the Company. Mr. Lau obtained a Bachelor of Commerce (Accounting) degree from the Curtin University of Technology in 1999 and is a member of the CPA Australia. He has been the finance manager of the Company since January 2010 and is principally responsible for, among others, the overall financial management, financial planning and budgetary control of the Group and carrying out company secretarial functions of the Group. Mr. Lau is also the company secretary of some of the subsidiaries within the Group. Mr. Lau has over 11 years of experience in finance and accounting.

The Board would like to take this opportunity to thank Mr. Lam for his valuable contribution and services during his tenure of office.

By Order of the Board of
M Dream Inworld Limited
Chi Chi Hung, Kenneth
Chairman

Hong Kong, 1 August 2013

As at the date of this announcement, the Board consists of Mr. Chi Chi Hung, Kenneth and Mr. Xue Qiushi being the Executive Directors, and Mr. Billy B Ray Tam, Mr. Yu Pak Yan, Peter and Ms. Chan Hoi Ling being the Independent Non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication and on the website of the Company.