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M DREAM INWORLD LIMITED

聯夢活力世界有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8100)

COMPLETION OF VERY SUBSTANTIAL ACQUISITION

The Board is pleased to announce that following the satisfaction of all the conditions precedent set out in the Acquisition Agreement, Completion took place on 31 March 2013.

Reference is made to the circular of M Dream Inworld Limited (“**Company**”) dated 23 February 2013 (“**Circular**”) in relation to, among other matters, the very substantial acquisition relating to the acquisition of 50.5% of the issued share capital of Apperience Corporation (“**Apperience**”) by the Company. Capitalised terms used herein shall have the same meanings as defined in the Circular.

The Board is pleased to announce that following the satisfaction of all the conditions precedent set out in the Acquisition Agreement, Completion took place on 31 March 2013. The Convertible Notes in the Maximum Note Amount of HK\$392,132,500 were issued to the Vendors (or their respective nominees) by the Company. A summary of the principal terms of the Convertible Notes is set out in the Circular. Upon Completion, the Company holds 50.5% of the entire issued share capital of Apperience and takes management control of the Apperience Group. The results of the Apperience Group will be consolidated into the financial statements of the Group upon Completion.

By order of the Board
M Dream Inworld Limited
Chi Chi Hung, Kenneth
Chairman

Hong Kong, 1 April 2013

* *For identification purposes only*

As at the date of this announcement, the Board consists of Mr. Chi Chi Hung, Kenneth and Mr. Ng Kay Kwok being the Executive Directors, and Mr. Billy B Ray Tam, Mr. Yu Pak Yan, Peter and Ms. Chan Hoi Ling being the Independent Non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least 7 days from the date of its publication and on the website of the Company.