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M DREAM INWORLD LIMITED

聯夢活力世界有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8100)

FURTHER DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement (“**Delay Announcement**”) of M Dream Inworld Limited (“**Company**”) dated 10 January 2013 in relation to the delay in despatch of the circular (“**Circular**”) regarding the acquisition of an aggregate of 50.5% of the issued share capital of Apperience Corporation by the Company (“**Acquisition**”). Capitalised terms used in this announcement shall have the same meaning as defined in the announcement of the Company dated 5 December 2012 in relation to the Acquisition unless otherwise defined.

As stated in the Delay Announcement, the Circular containing, among others, (i) details of the Acquisition and the proposed increase in the authorised share capital of the Company; (ii) further information of the Apperience Group; and (iii) the notice of the EGM is expected to be despatched to the Shareholders on or before 15 February 2013.

However, as additional time is required to prepare and finalise certain information to be included in the Circular, it is expected that the date of despatch of the Circular will be postponed to a date falling on or before 28 February 2013.

By order of the Board
M Dream Inworld Limited
Chi Chi Hung, Kenneth
Chairman

Hong Kong, 15 February 2013

As at the date of this announcement, the Board consists of Mr. Chi Chi Hung, Kenneth and Mr. Ng Kay Kwok being the Executive Directors, and Mr. Billy B Ray Tam, Mr. Yu Pak Yan, Peter and Ms. Chan Hoi Ling being the Independent Non-executive Directors.

* *For identification purposes only*

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least 7 days from the date of its publication and on the website of the Company.