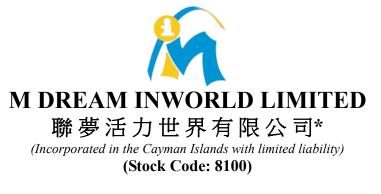
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DATE OF BOARD MEETING

The board of directors (the "Board") of M Dream Inworld Limited (the "Company") announces that a meeting of the Board of the Company will be held at Unit 901, 9th Floor, Wings Building, 110 - 116 Queen's Road Central, Central, Hong Kong on 9 August 2012 for the purpose of considering and approving, among other things, the un-audited interim results of the Company and its subsidiaries for the six months ended 30 June 2012 and its publication thereof, and considering the recommendation of an interim dividend, if any.

By order of the Board M Dream Inworld Limited Chi Chi Hung, Kenneth Chairman

Hong Kong, 20 July 2012

As at the date of this announcement, the Board consists of Mr. Chi Chi Hung, Kenneth and Mr. Ng Kay Kwok being the Executive Directors, and Mr. Billy B Ray Tam, Mr. Yu Pak Yan, Peter and Ms. Chan Hoi Ling being the Independent Non-executive Directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at http://www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its publication and on the website of the Company.

* For identification purposes only