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M DREAM INWORLD LIMITED

聯夢活力世界有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8100)

DATE OF BOARD MEETING

The board of directors (“the Board”) of M Dream Inworld Limited (“the Company”) announces that a meeting of the Board of the Company will be held at Room 2208, 22 Floor, Harbour Centre, 25 Harbour Road, Wanchai, Hong Kong on 10 August 2011 for the purpose of considering and approving, among other things, the un-audited interim results of the Company and its subsidiaries for the six months ended 30 June 2011 and its publication thereof, and considering the recommendation of an interim dividend, if any.

By order of the Board
M Dream Inworld Limited
Chi Chi Hung, Kenneth
Chairman

Hong Kong, 21 July 2011

As at the date of this announcement, the Board consists of Mr. Chi Chi Hung, Kenneth and Mr. Takashi Togo being the Executive Directors, and Mr. B Ray Tam, Billy, Mr. Yu Pak Yan, Peter and Ms. Chan Hoi Ling being the Independent Non-executive Directors.

This announcement, for which the directors of the issuer collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the issuer. The directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least 7 days from the date of its publication and on the website of the Company.

** For identification purposes only*