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M DREAM INWORLD LIMITED

聯夢活力世界有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8100)

DATE OF BOARD MEETING

The board of Directors (“the Board”) of M Dream Inworld Limited (“the Company”) announces that a meeting of the Board of the Company will be held at Block C, 10 Floor, Cheong Wah Factory Building, 39-41 Sheung Heung Road, To Kwa Wan, Kowloon, Hong Kong on 11 March 2011 for the purpose of considering and approving, among other things, the audited annual results of the Company and its subsidiaries for the year ended 31 December 2010 and its publication thereof, and considering the recommendation of a final dividend, if any.

By order of the Board
M Dream Inworld Limited
Chi Chi Hung, Kenneth
Chairman

Hong Kong, 28 February 2011

* *for identification purposes only*

As at the date of this announcement, the Board consists of Mr. Chi Chi Hung, Kenneth and Mr. Ng Kay Kwok being the Executive Directors, and Mr. B Ray Tam, Billy, Mr. Yu Pak Yan, Peter and Ms. Chan Hoi Ling being the Independent Non-executive Directors.

This announcement, for which the directors of the issuer collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the issuer. The directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least 7 days from the date of its publication and on the website of the Company.