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M DREAM INWORLD LIMITED

聯夢活力世界有限公司*

(Incorporated in the Cayman Islands with limited liabilities)

(Stock Code: 8100)

**APPOINTMENT OF EXECUTIVE DIRECTOR, RESIGNATION OF
EXECUTIVE DIRECTOR AND CHIEF FINANCIAL OFFICER**

The Board announces that Mr. Ng has resigned as the Chief Financial Officer of the Company and he has been appointed as Executive Director of the Company with effect from 9 July 2010. Ms. Li has resigned as Executive Director of the Company with effect from 9 July 2010.

The board (the “**Board**”) of directors (each a “**Director**”) of M Dream Inworld Limited (the “**Company**”) announces that Mr. Ng Kay Kwok (“**Mr. Ng**”) has resigned as the Chief Financial Officer of the Company and he has been appointed as Executive Director of the Company with effect from 9 July 2010.

Ms. Li Fang Hong (“**Ms. Li**”) has resigned as Executive Director of the Company with effect from 9 July 2010. As explained by Ms. Li, her resignation is because of her intention to spend more time on her other engagements. Ms Li has confirmed that there are no matters in relation to her resignation of which should be brought to the attention of the shareholders of the Company.

Mr. Ng

Mr. Ng, aged 48, has over 15 years of experience in audit and accounting. He obtained a Graduate Diploma in Accounting from Macquarie University and is an associate member of CPA, Australia. He has served as the Chief Financial Officer and Company Secretary of the Company since 1 January 2007. Mr. Ng was the independent non-executive director of Hao Wen Holdings Limited (“**Hao Wen**”) until 15 May 2009 and he is presently the independent non-executive director of China Fortune Group Limited (“**China Fortune**”). Hao Wen is listed on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited (“**the Stock Exchange**”) and China Fortune is listed on the main board of the Stock Exchange.

* *for identification purposes only*

Mr. Ng is not connected with any Directors, senior management, substantial shareholders or controlling shareholders of the Company (within the meaning of the Rules (the “**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM**”) of the Stock Exchange. As at the date of this announcement, Mr. Ng does not have any interests in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Ng is still acting as the Company Secretary and Authorized Representative of the Company and he is holding directorship in some wholly owned subsidiaries of the Company. Mr. Ng did not hold any directorships in any other listed companies on the Stock Exchange and any other stock exchanges in the three years preceding the date of this announcement except that as abovementioned.

There is no service contract entered into between the Company and Mr. Ng. Mr. Ng has not been appointed for a specific term and his appointment is subject to retirement by rotation and/or re-election in accordance with the articles of association of the Company. Mr. Ng is entitled to a director remuneration of twenty thousand Hong Kong dollars per month.

Save as disclosed above, there are no other matters about the appointment of Mr. Ng as Executive Director of the Company which are required to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the GEM Listing Rules, nor are there other matters that need to be brought to the attention of the shareholders of the Company. The Board would like to take this opportunity to express its warmest welcome to Mr. Ng for his joining to the Board. The Board would also like to thank Ms. Li for her contributions to the Company.

By order of the Board
M Dream Inworld Limited
Chi Chi Hung, Kenneth
Chairman

Hong Kong, 9 July 2010

As at the date of this announcement, the Board of Directors consists of Mr. Chi Chi Hung, Kenneth, Mr. Rong Hsu and Mr. Ng Kay Kwok being the Executive Directors, Mr. Billy B Ray Tam, Mr. Cho Chun Wai and Ms. Zhao Yang, being the Independent Non-executive Directors.

This announcement, for which the directors of the issuer collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the issuer. The directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least 7 days from the date of its publication and on the website of the Company.