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M DREAM INWORLD LIMITED

聯夢活力世界有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8100)

(1) RESIGNATION OF DIRECTOR AND CHAIRMAN; AND (2) CHANGE OF COMPLIANCE OFFICER AND AUTHORISED REPRESENTATIVE

The Board announces that Mr. Yu Shu Kuen has tendered his resignation as the Executive Director, Chairman, compliance officer and authorised representative of the Company with effect from 30 September 2009 due to his other business commitments which require more of his dedications.

The Board is also pleased to announce that with effect from 30 September 2009, the Managing Director of the Company Ms. Li Fang Hong will be appointed as the compliance officer and authorised representative of the Company.

The board (the “**Board**”) of directors (the “**Directors**”) of M Dream Inworld Limited (the “**Company**”) announces that Mr. Yu Shu Kuen (“**Mr. Yu**”) has tendered his resignation as the Executive Director, Chairman, compliance officer and authorised representative of the Company with effect from 30 September 2009 due to his other business commitments which require more of his dedications.

Mr. Yu confirmed that he has no claims whatsoever against the Company for fees, compensation for loss of office, remuneration, severance payments, pension, expenses or otherwise and there is no disagreement with the Board and there are no matters relating to his resignation that need to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board is also pleased to announce that with effect from 30 September 2009, the Managing Director of the Company Ms. Li Fang Hong will be appointed as the compliance officer and authorised representative of the Company.

* *for identification purpose only*

The Board would like to take this opportunity to express its sincere gratitude to Mr. Yu for his valuable contributions to the Company during the past years.

By order of the Board
M Dream Inworld Limited
Li Fang Hong
Managing Director

Hong Kong, 31 August 2009

As at the date of this announcement, the Board consists of Mr. Yu Shu Kuen, Mr. Rong Hsu and Ms. Li Fang Hong being the Executive Directors, and Mr. Chan Kam Kwan, Jason, Mr. Cho Chun Wai and Ms. Zhao Yang, being the Independent Non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page and the website of the Company for at least 7 days from the date of its publication.