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M DREAM INWORLD LIMITED

聯夢活力世界有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8100)

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board announces that Mr. Cho has been appointed as an independent non-executive Director with effect from 19 November 2008. The Board would like to take this opportunity to express its warmest welcome to Mr. Cho for his joining to the Board.

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (each a “**Director**”) of M Dream Inworld Limited (the “**Company**”) is pleased to announce that Mr. Cho Chun Wai (“**Mr. Cho**”) has been appointed as an independent non-executive Director with effect from 19 November 2008.

Mr. Cho

Mr. Cho, aged 32, obtained his Bachelor Degree of Arts in Accountancy and Master Degree of Corporate Finance from The Hong Kong Polytechnic University. Mr. Cho has been working in the accounting and finance field for various companies for more than nine years. He is now the Qualified Accountant and Finance Manager of a company listed on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

Mr. Cho is not connected with any Directors, senior management, substantial shareholders or controlling shareholders of the Company (within the meaning of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM**”) of the Stock Exchange). As at the date of this announcement, Mr. Cho does not have any interests in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

* For identification purposes only

Mr. Cho did not hold any positions in the Company or any of its subsidiaries and did not hold any directorships in any other listed companies on the Stock Exchange and any other stock exchange in the three years preceding the date of this announcement.

There is no service contract entered into between the Company and Mr. Cho. Mr. Cho has not been appointed for a specific term and his appointment is subject to retirement by rotation and/or re-election in accordance with the articles of association of the Company. Mr. Cho is entitled to a director remuneration of HK\$10,000 per month.

Save as disclosed above, there are no other matters about the appointment of Mr. Cho as independent non-executive Director which are required to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the Listing Rules nor are there other matters that need to be brought to the attention of the shareholders of the Company. The Board would like to take this opportunity to express its warmest welcome to Mr. Cho for his joining to the Board.

By order of the Board
M Dream Inworld Limited
Li Fang Hong
Managing Director

Hong Kong, 19 November 2008

As at the date of this announcement, the Board of Directors consists of Mr. Yu Shu Kuen and Ms. Li Fang Hong being the executive Directors, Mr. Tsang Kwok Wai, Mr. Cho Chun Wai, Mr. Rong Hsu and Ms. Zhao Yang, being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the "Latest Company Announcements" page for at least 7 days from the date of its publication.