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M DREAM INWORLD LIMITED

聯夢活力世界有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8100)

**APPOINTMENT OF NEW MANAGING DIRECTOR AND
NEW CHAIRMAN**

The Board announces that Ms. Li Fang Hong has been appointed as an Executive Director and the new Managing Director and the present Managing Director Mr. Yu Shu Kuen has been appointed as the new Chairman of the Company with effect from 19 May 2008. The Board would like to take this opportunity to express its warmest welcome to Ms. Li for her joining to the Board.

Appointment of new Managing Director

The board (the “**Board**”) of directors (each a “**Director**”) of M Dream Inworld Limited (the “**Company**”) is pleased to announce that Ms. Li Fang Hong (“**Ms. Li**”) has been appointed as an Executive Director and the new Managing Director of the Company with effect from 19 May 2008.

Ms. Li, aged 35, was graduated at Zhejiang University with a doctor degree in optical engineering. She has substantial experience in research and development in electro-optical technology in Japan and the People’s Republic of China (“**PRC**”). Ms. Li presently is the managing director of a company in the field of electro-optical displays in the PRC.

Ms. Li is not connected with any directors, senior management, substantial shareholders or controlling shareholders of the Company (within the meaning of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”). As at the date of this announcement, Ms. Li is indirectly interested in 155,000,000 issued ordinary shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) which represent approximately 18.9% of the total issued share capital of the Company.

Ms. Li did not hold any positions in the Company or any of its subsidiaries and did not hold any directorships in any other listed companies on the Stock Exchange and any other stock exchange in the three years preceding the date of this announcement.

There is no service contract entered into between the Company and Ms. Li. Ms. Li has not been appointed for a specific term and her appointment is subject to retirement by rotation and/or re-election in accordance with the articles of association of the Company. Ms. Li does not entitle to any remuneration being a Director.

Appointment of new Chairman

The present Managing Director Mr. Yu Shu Kuen (“**Mr. Yu**”) has been appointed as the new Chairman of the Company with effect from 19 May 2008.

Mr. Yu joined the Board on 30 January 2007 as an Executive Director. There was no service contract entered into between the Company and Mr. Yu. Mr. Yu has not been appointed for a specific term and his appointment is subject to retirement by rotation and/or re-election in accordance with the articles of association of the Company.

Mr. Yu, aged 39, has worked in the investment banking field in Hong Kong and has his own financial services business. On 26 November 2003, Mr. Yu was appointed as the executive director of Infoserve technology Corp. Other than this, Mr. Yu did not hold any directorship in other listed public company in the last three years.

As at the date of this announcement, Mr. Yu is indirectly interested in 205,000,000 issued ordinary shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) which represent approximately 25% of the total issued share capital of the Company.

Mr. Yu. has also been serving as the Managing Director of the Company since he joined the Board. On 1 March 2008, an employment contract was entered between the Company and Mr. Yu (“the Contract”) such that Mr. Yu is entitled to a monthly remuneration of HK\$100,000 being as the Managing Director with a term of one year and renewable automatically for successive terms of one year, subject to termination by either party at any time by giving to the other party no less than one month’s notice in writing or payment in lieu of notice. As Mr. Yu ceased as the Managing Director and becomes the new Chairman of the Company, the Contract will still be continued and applied, and all the terms contained in the Contract will remain the same except the employment referred therein is changed to as Chairman.

Save as disclosed above, there are no other matters about the appointment of Ms. Li as an Executive Director and the Managing Director and the appointment of Mr. Yu as the Chairman which are required to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the Listing Rules nor are there other matters that need to be brought to the attention of the shareholders of the Company. The Board would like to take this opportunity to express its warmest welcome to Ms. Li for her joining to the Board.

By order of the Board
M Dream Inworld Limited
Ng Kay Kwok
Company Secretary

Hong Kong, 19 May 2008

As at the date of this announcement, the Board of Directors consists of Mr. Yu Shu Kuen, Mr. Tham Ming Yong and Ms. Li Fang Hong being the Executive Directors, Mr. Tsang Kwok Wai, Mr. Rong Hsu and Ms. Zhao Yang, being the Independent Non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of the Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least 7 days from the date of its publication

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