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(Incorporated in the Cayman Islands with limited liability) (the "**Company**") (Stock Code: 8100)

APPOINTMENT OF EXECUTIVE DIRECTOR AND NOTICE OF BOARD MEETING

The Board is pleased to announce that Mr. Tham Ming Yong has been appointed as the Executive Director of the Company, and the Appointment takes effect on 8th March, 2007.

The Company announces that a meeting of the board of directors will be held at 5A Teda Building, 87 Wing Lok Street, Sheung Wan, Hong Kong on 21st March, 2007 at 3:00 p.m. regarding the audited results of the Company and its subsidiaries (the "Group") for the year ended 31st December, 2006 and related issues.

Appointment of Executive Director

The board of Directors ("Board") is pleased to announce that Mr. Tham Ming Yong has been appointed as the Executive Director ("Appointment") of the Company, and the Appointment takes effect on 8th March, 2007.

Mr. Tham Ming Yong, aged 45, is an associate member of the Association of International Accountant. Mr. Tham has close to 20 years working experience in areas of accounting, taxation and corporate finance. Mr. Tham worked in an international accounting firm then in public listed companies in Malaysia and Hong Kong before. Mr. Tham was appointed as director of Haywood Investments Limited, a company listed in the main board of the Stock Exchange of Hong Kong Limited, from 11th August, 2004 to 7th July, 2005.

There is no service contract of the capacity of Executive Director between Mr. Tham and the Company so as that Mr. Them is not entitled to any remuneration as a director. Nevertheless, Mr. Tham has been employed as senior accountant of the Company since 1st August, 2006 and a service contract of this capacity was entered into between Mr. Tham and the Company.

* For identification purpose only

Under this contract, Mr. Tham entitled to receive an annual salary of HK\$120,000 which is determined with reference to his responsibilities of the senior accountant within the Company. As at the date of this announcement, Mr. Tham is also the director of three subsidiaries of the Company, i.e. iBar International Holdings Limited, iBar (Greater China) Holdings Limited and 北京聯夢活力世界咨詢服務有限公司.

As at the date of this announcement, Mr. Tham does not have any interest in the shares of the Company which is required to be disclosed under Part XV of the Securities and Futures Ordinance. Mr. Tham does not have any relationship with any other Directors, senior management or any substantial or controlling shareholders of the Company.

Mr. Tham will hold office until the forthcoming annual general meeting of the Company after the Appointment and will be eligible for re-election at that meeting and is thereafter subject to rotation requirements and re-election at least once every 3 years pursuant to the Code on Corporate Governance Practices of the Rules Governing the Listing of Securities ("Listing Rules") on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited ("HKEx") and the Bye-laws of the Company.

Save as disclosed above, the Board is not aware of any other information which is required to be brought to the attention of the shareholders of the Company in respect of the Appointment. There is no other information in respect of the Appointment which is disclosable pursuant to any of the requirements set out in the Listing Rules.

Notice of Board Meeting

The Company announces that a meeting of the board of directors will be held at 5A Teda Building, 87 Wing Lok Street, Sheung Wan, Hong Kong on 21st March, 2007 at 3:00 p.m. for the following purpose:

- 1. to consider and approve the audited results of the Company and its subsidiaries (the "Group") for the year ended 31st December, 2006, and approve the draft announcement of the audited results thereof to be published on the website of the GEM of the HKEx;
- 2. to consider the payment of dividend, if any;
- 3. to consider the closure of the Register of Members, if necessary; and
- 4. to transact any other business.

By order of the Board M Dream Inworld Limited Koh Tat Lee, Michael Chairman

Hong Kong, 6th March, 2007

As at the date of this announcement, the board of Directors consists of Mr. Koh Tat Lee, Michael, Mr. Yu Shu Kuen and Mr. Domingo Chen being the executive Directors, Mr. Cheung Wai Shing, Mr. Tsang Kwok Wai and Mr. Chu, Ray, being the independent non-executive directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of the Stock Exchange for the purpose of giving information with regard to the company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the "Latest Company Announcement" page of the GEM website for least 7 days from the date of its publication.