



## **M Dream Inworld Limited**

**聯夢活力世界有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 8100)

### **APPOINTMENT OF EXECUTIVE DIRECTOR AND NON-EXECUTIVE DIRECTOR**

**The Board announces that the Company has appointed (a) Dr. Choong Ying Chuan as executive director with effect from 1 November 2004 and (b) Mr. Peter Tay Yew Beng as non-executive director with effect from 1 November 2004.**

The board of directors (the “Board”) of M Dream Inworld Limited (the “Company”) announces that (a) Dr. Choong Ying Chuan (“Dr. Choong”) has been appointed as an executive director with effect from 1 November 2004 and (b) Mr. Tay Yew Beng, Peter (“Mr. Tay”) has been appointed as a non-executive director with effect from 1 November 2004.

Dr. Choong, age 49, has over 25 years of experience in the field of information technology with some of the largest global multinationals. Dr. Choong received his Doctor of Philosophy degree in 1982 from the University of Bath, UK. Dr. Choong is currently the Chief Executive Office and a director of Elipva Limited, a subsidiary of the Company. Dr. Choong does not hold any directorship in other listed companies. Dr. Choong does not have a fixed tenure of appointment with the Company and will receive a monthly remuneration of S\$18,000 which is determined by arm’s length negotiation between the parties with reference to the market rate as an executive director and his operation position in the Group. Dr. Choong is interested in 48,653,627 shares of the Company through personal interest and corporate interest in EMATRIX Private Limited. Dr. Choong does not have any relationship with any Directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company.

Mr. Tay, age 52, has over 26 years of experience in the fields of corporate secretarial, investment and financial management. Mr. Tay is a Licensed Chartered Secretary with the Singapore Association of the Institute of Chartered Secretaries and Administrators and received his Bachelor of Business Administration (Hons) for the University of Singapore and Masters in Business Administration from The National University of Singapore. Mr. Tay holds director posts in a number of private companies which are principally engaged in the investment, fund and asset management, real estate development, shipping and distribution industries. Mr. Tay

is an independent director of L&M Group Investments Limited, a publicly listed company on the Singapore Stock Exchange. Mr. Tay does not have a fixed tenure of appointment with the Company and will receive a monthly director fee of HK\$8,000 which is determined by arm's length negotiation between the parties with reference to the market rate as a non-executive director. Mr. Tay does not have any interest in the Company. Mr. Tay does not have any relationship with any Directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company.

Upon the appointment, the members of the Board will comprise Mr. Koh Tat Lee, Michael, chairman, an executive director and authorized representative; Mr. Xu Hanjie, an executive director; Mr. Wong Shui Fun, an executive director; Dr. Choong, an executive director; Mr. Wong Kean Li, a non-executive director; Mr. Tay, a non-executive director; Mr. Ng Yat Cheung, a non-executive director and a member of the audit committee; Mr. Domingo Chen, an independent non-executive director and chairman of the audit committee, Mr. Robert Wong, an independent non-executive director and member of the audit committee and Ms. Hilda Sung, an independent non-executive director.

The Board would like to welcome Dr. Choong and Mr. Tay for their joining the Board.

By Order of the Board  
**M Dream Inworld Limited**  
**Koh Tat Lee, Michael**  
Chairman

Hong Kong, 1 November 2004

*\* For identification purpose only*

*As at the date hereof, the executive directors of the Company are Mr. Koh Tat Lee, Michael, Mr. Xu Hanjie, Mr. Wong Shui Fun and Dr. Choong Ying Chuan; the non-executive directors of the Company are Mr. Wong Kean Li, Mr. Tay Yew Beng, Peter and Mr. Ng Yat Cheung; the independent non-executive directors of the Company are Mr. Domingo Chen, Mr. Robert Wong and Ms. Hilda Sung.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: - (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

*This announcement will remain on the "Latest Company Announcement" page of the GEM website for at least 7 days from the date of its publication.*